



BEZZERWIZZER®

# Press release

## GUYANCOURT, FRANCE; COPENHAGEN, DENMARK; JANUARY 7TH, 2019 BEZZERWIZZER NORDIC JOINS ASMDEE

Asmodee Group has announced today the acquisition of the game studio Bezzewizzer Nordic.

Established in 2006 by Birgitte and Jesper Bülow, Bezzewizzer is one of the leading game publishers in the Nordics with its main titles Bezzewizzer and Hint. Asmodee already distributes both games in Nordic countries.

*"We are excited and proud to become part of Asmodee. Having built a strong Nordic position in trivia and party games, we are ready to bring our games to players in other parts of the world as a member of the Asmodee family, who shares our dedication to high quality board games."* said Jesper Bülow, Bezzewizzer Nordics CEO.

Bezzewizzer becomes Asmodee's 14th studio and brings its expertise in developing successful trivia games with creative developing & marketing teams to the Group.

Asmodee has offices in 18 countries: USA, Canada, France, UK, Germany, Norway, Finland, Sweden, Denmark, The Netherlands, Spain, Italy, Poland, Chile, Belgium, Brazil, Taiwan and China. The company also relies on 14 publishing studios spread around the world and distributes products in over 50 countries.

*"We are delighted to welcome Birgitte, Jesper and the Bezzewizzer team into the Asmodee family. Thanks to our global distribution network we will bring the studio's products to new players around the world."* said Stéphane Carville CEO of Asmodee Group.



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#### About Asmodee

Asmodee Group is a leading international games publisher and distributor with operations located in Europe, North America, Asia and South America. Asmodee's best known titles, either published or distributed on behalf of key publishing partners, include Catan, Ticket to Ride, Splendor, Dobble/Spot it! Star Wars: X-Wing, 7 Wonders, Dixit, Takenoko, Abyss, Timeline, Jungle Speed, The Werewolves of Miller's Hollow. In some European countries, Asmodee also distributes trading card games such as Pokémon, Magic, Yu-Gi-Oh! Asmodee has headquarters in Guyancourt, France.

#### About Bezzewizzer

Bezzewizzer Nordic is a leading Nordic board game developer and publishes board games mainly in Scandinavia. Key brands are the trivia game Bezzewizzer and the party game Hint, both games characterized by a passion for easy-to-learn mechanics and great editorial content. Bezzewizzer Nordic is based in Copenhagen, Denmark.

#### PRESS CONTACTS

CICOMMUNICATION / Marion FELIX et Catherine ISNARD - Tel.: +33 (0)1 47 23 90 48 - [cicom@cicomcommunication.com](mailto:cicom@cicomcommunication.com)

